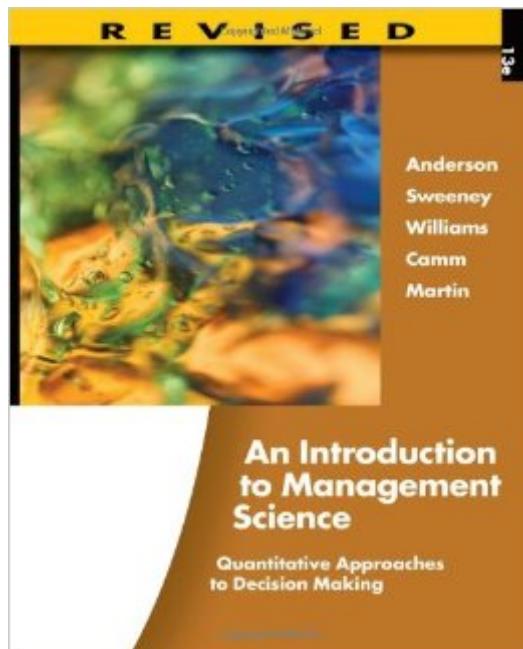


The book was found

An Introduction To Management Science: Quantitative Approaches To Decision Making, Revised (with Microsoft Project And Printed Access Card)



Synopsis

Gain a sound conceptual understanding of the role that management science plays in the decision-making process with the latest edition of the book that has defined today's management science course: Anderson/Sweeney/Williams/Camm/Martin's **AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED** 13th Edition. The trusted market leader for more than two decades, the new edition now prepares readers for success with the latest developments in Microsoft Office Excel 2010, including data sets, applications and screen visuals throughout that reflect Excel 2010. Readers learn from the book's proven applications-oriented approach, powerful examples, and problem-scenario approach that introduces each quantitative technique within an applications setting. Readers can get a copy of LINGO software and Excel add-ins with the book's online content. A copy of the popular Microsoft Project Professional 2010 accompanies the book on CD.

Book Information

Hardcover: 896 pages

Publisher: South-Western; 13th edition (March 4, 2011)

Language: English

ISBN-10: 1111532222

ISBN-13: 978-1111532222

Product Dimensions: 10.1 x 8.1 x 1.6 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ See all reviewsÂ (20 customer reviews)

Best Sellers Rank: #28,273 in Books (See Top 100 in Books) #18 inÂ Books > Business & Money > Processes & Infrastructure > Operations Research #29 inÂ Books > Business & Money > Management & Leadership > Management Science #32 inÂ Books > Business & Money > Education & Reference > Statistics

Customer Reviews

This course requires a lot of time and thinking, but the book is excellent in its approach to walking you through the problems and when to use certain models. Of all the courses I've taken online, this is the first time I can honestly say that the book alone is sufficient for learning. I haven't needed a tutor or the need to purchase online access codes (a pox on McGraw-Hill for their charades) because this book is great! Thank you, Mr. Anderson, for doing what is rarely done in the world of text books--you've made the material understandable.

This book (An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) 13th Edition) was purchased for a class and has been exactly what I expected. It came and was in great condition. It came fast and has been just what I expected and needed.

This book provides the foundation to management science. I would recommend the book to anyone seeking to take the course. I had the course as part of my MBA degree and it allowed me to become familiar with the subject prior to the beginning of the course.

This textbook shipped promptly and is in perfect condition. However, the Microsoft Project Professional 2010 that accompanies the book is only a 60 day trial. Nowhere is this stated in the item description. This was the main reason I purchased this product for a \$50.00 premium over my school bookstore's copy. This needs to be corrected by promptly so no one else makes the same mistake.

I recommend this textbook for those who are just beginning management science (also known as Operational Research) and for those in upper-level courses who are not fortunate enough to have this book as the classroom text. I have recommended it to many upper-level engineering students who have textbooks that are almost impossible to navigate. They have all found that this is the way this subject should be taught.

I ordered a hardcover revised version, but a soft-covered book came and it was the international version. Thankfully it still worked for my class

The book was clean and had all of the necessary components. Renting is the best option for a student on a budget.

This is a great management science book. The authors present the material thoroughly, and I love the fact that the appendices include a step-by-step review of how to solve problems using MS Excel.

[Download to continue reading...](#)

An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card) An Introduction to Management Science:

Quantitative Approaches to Decision Making (with CD-ROM and Crystal Ball Pro Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) An Introduction to Management Science: Quantitative Approaches to Decision Making Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Spreadsheet Modeling & Decision Analysis: A Practical Introduction to Management Science (with Essential Resources Printed Access Card) Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Practical Management Science, Revised (with CD-ROM, Decision Making Tools and Stat Tools Suite, and Microsoft Project) VBA for Modelers: Developing Decision Support Systems (with Microsoft Office Excel Printed Access Card) Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) Project Management Using Microsoft Project 2013: A Training and Reference Guide for Project Managers Using Standard, Professional, Server, Web Application and Project Online Office 2016 For Beginners- The PERFECT Guide on Microsoft Office: Including Microsoft Excel Microsoft PowerPoint Microsoft Word Microsoft Access and more! Quantitative Methods for Business (with Printed Access Card) Agile Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Revised An Introduction to Project Management, Third Edition: With Brief Guides to Microsoft Project 2010 and @task Microsoft Project 2013, ConfiguraciÃ³ n: Configura bien el Project, evita contratiempos (Administrando Proyectos con Microsoft Project) (Spanish Edition)

[Dmca](#)